

EVE  
PUBLICATIONS

**design** &  
**DECOR** LIFESTYLE & INTERIORS FOR YOU

ADVERTISEMENT RATES AND DATA FOR 2022

# PUBLICATION DATES FOR 2022

ISSUE	PUBLICATION DATE	COPY AND ARTWORK DEADLINE
SUMMER-AUTUMN	15 <sup>TH</sup> APRIL	15 <sup>TH</sup> MARCH
WINTER-SPRING	15 <sup>TH</sup> OCTOBER	15 <sup>TH</sup> SEPTEMBER

## BACK ISSUES



## PRINT RATES

COLOUR	SINGLE INSERTION
Back cover	€1,100
Inside front Cover + page 1	€1,400
Inside back cover	€700
Full page	€600
Double page spread	€990
Half page	€350
Spots	€150

RATES ARE EXCLUDING VAT

## SETTLEMENT OF ACCOUNTS

Credit accounts are strictly net and must be settled within 30 days of the date of invoice, failing which a surcharge of 1.5% per month will be imposed. If an account is overdue, EVE Publications reserves the right to suspend future insertions. Unless advertising is placed through an accredited agency, payment to the publisher must be made 30 days before publication date.

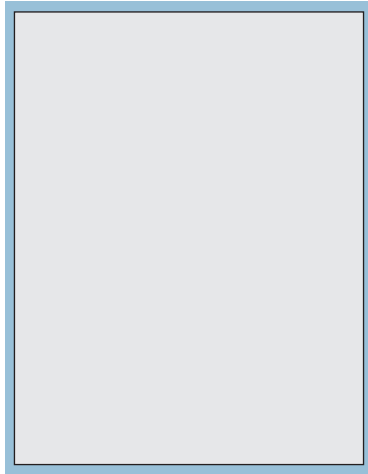
Payment by cheque or draft are to be made to

**Suzanne Arnett**

5, Ponderosa, Triq is-Sagra Familja, Bidnija MST 5101

# ADVERTISEMENT DIMENSIONS

SIZES ARE IN MILLIMETRES



## FULL PAGE

TRIM SIZE: 285mm x 220mm  
WITH BLEED: 295mm x 230mm



## DOUBLE PAGE SPREAD

TRIM SIZE: 285mm x 440mm  
WITH BLEED: 295mm x 450mm



## HALF PAGE HORIZONTAL

130mm x 190mm (no bleeds)



## HALF PAGE VERTICAL

260mm x 100mm (no bleeds)

## DIGITAL FILES ONLY

- Press-ready PDF (300dpi CMYK; Fonts embedded) or JPG files accepted.
- For safe area, allow 10mm all round.
- For bleed, allow 5mm beyond all trim.

— TRIM EDGE

■ ADVERT PLACEMENT

■ BLEED

# WEBSITE ADVERTISEMENT

PRICING REPRESENTS % OF ALL TRAFFIC (DESKTOP, TABLET AND SMARTPHONE) PER MONTH. ALL OPTIONS ARE TO BE BOOKED FOR A MINIMUM PERIOD OF 3 MONTHS COVERING IN THE TIMEFRAMES BELOW

## TIMEFRAMES

JANUARY to MARCH • APRIL to JUNE •  
JULY to SEPTEMBER • OCTOBER to DECEMBER

## PRICING

ALL PRICES QUOTED ARE EXCLUSIVE OF VAT  
AND SUBJECT TO AVAILABILITY

### RECTANGULAR BANNER

SIZES  
300 x 250px

PER MONTH  
10% @ €200

PER 3 MONTHS  
**10% @ €600**

MINIMUM BOOKING

### HALF PAGE BANNER

SIZES  
300 x 600px  
300 x 250px

PER MONTH  
10% @ €250

PER 3 MONTHS  
**10% @ €750**

MINIMUM BOOKING

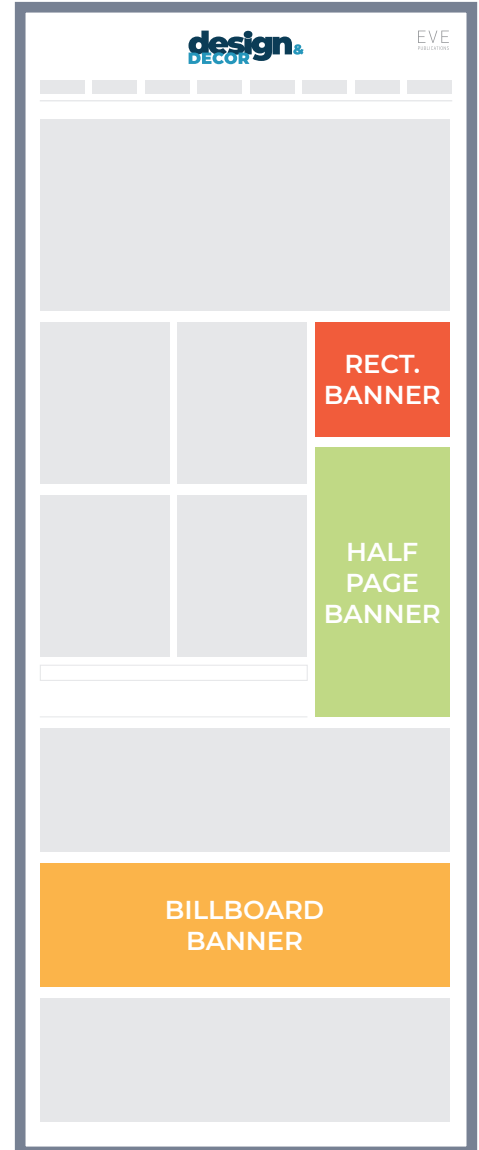
### BILLBOARD BANNER

SIZES  
970 x 250px  
300 x 250px

PER MONTH  
10% @ €200

PER 3 MONTHS  
**10% @ €600**

MINIMUM BOOKING



# BOOKING ORDER

I WOULD LIKE TO BOOK ADVERTISING SPACE IN DESIGN & DECOR

## PLEASE RESERVE

- BACK COVER
- INSIDE FRONT COVER + PAGE 1
- INSIDE BACK COVER
- FULL PAGE
- DOUBLE PAGE SPREAD
- HALF PAGE (HORIZONTAL)
- HALF PAGE (VERTICAL)
- SPOT
- RECTANGULAR BANNER
- HALF PAGE BANNER
- BILLBOARD BANNER

**design &  
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DATE

COMPANY

VAT REG. NO.

ADDRESS

EMAIL

TEL/MOB

PUBLICATION DATES

SUBTOTAL

VAT 18%

TOTAL

SIGNATURE

# design & DECOR

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